



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

WKRN-TV DOT NASHVILLE WKRN.COM

Contract # 225017

Schedule Dates

10/30/12-11/05/12

Advertiser

Pol/Darren Jernigan - State House District 60 (157

Last Modified

10/25/12

Agency

Fletcher, Rowley Inc (4522)

Entered By

Liz Gannon

Product

Politicalz - Candidates (1077)

CO-OP

No

Brand

DARREN JERNIGAN FOR STATE HOUSE (116734)

Headline #

Salesperson

Political Local, AE (1495)

Demo

Sales Office

POLITICAL LOCAL

Order Type

Normal Spot (default)

Buyer Name

/

Package Deal

15.00

Phone/Fax

/

Commission %

\$1,470.00

CPE

N/A

Commission

\$8,330.00

Account Types

Regional/Political/Local Agency

Net Total

Sales Tax

Billing Type

Standard

Comments

WKRN (WKRN)

By Broadcast Month

Nov. 2012

Grand Total:

Spots

23

23

Rate

\$9,800.00

\$9,800.00

Fletcher, Rowley Inc
1720 West End Ave
Ste 630
Nashville, TN 37203

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	10/30/12-10/30/12	1	:30	5:58A- News 2 THIS MORNING/ID/6AM		1							1	\$525.00	\$525.00	WKRN (WKRN)		10/25/12
2.0	Normal Line / SPOT	10/31/12-11/01/12	1	:30	9A- Live with Kelly and Michael				1	1				2	\$340.00	\$680.00	WKRN (WKRN)		10/25/12
3.0	Revised Line / SPOT	11/02/12-11/02/12	1	:30	5:58A- The View						1						WKRN (WKRN)		10/25/12
3.1	Normal Line / SPOT	10/30/12-11/02/12	1	:30	9:58A- The View			1		1	1			3	\$375.00	\$1,125.00	WKRN (WKRN)		10/25/12
4.0	Normal Line / SPOT	11/01/12-11/01/12	1	:30	9P- Dr. Phil					1				1	\$250.00	\$250.00	WKRN (WKRN)		10/25/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	9P- Dr. Phil									1	\$250.00	\$250.00	WKRN (WKRN)		10/25/12
6.0	Normal Line / NWS	10/30/12-11/02/12	1	:30	5P- News 2 at 5				1		1			2	\$400.00	\$800.00	WKRN (WKRN)		10/25/12
7.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	5P- News 2 at 5									1	\$400.00	\$400.00	WKRN (WKRN)		10/25/12
8.0	Normal Line / NWS	10/31/12-11/02/12	1	:30	5:58P- News 2 at 6					1		1		2	\$500.00	\$1,000.00	WKRN (WKRN)		10/25/12
9.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	5:58P- News 2 at 6									1	\$500.00	\$500.00	WKRN (WKRN)		10/25/12
10.0	Normal Line / NWS	10/30/12-10/30/12	1	:30	9:59P- News 2 at 10									1	\$800.00	\$800.00	WKRN (WKRN)		10/25/12
11.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	9:59P- News 2 at 10									1	\$800.00	\$800.00	WKRN (WKRN)		10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://ybiforms.com/images/TermsCon.pdf>



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

WKRN-TV/DT NASHVILLE WKRN.COM

Fletcher, Rowley Inc
1720 West End Ave
Ste 630
Nashville, TN 37203

Contract # 225017

Schedule Dates

10/30/12-11/05/12

Advertiser

Pol/Darren Jernigan - State House District 60 (157

Agency

Fletcher, Rowley Inc (4522)

Product

Politicalz - Candidates (1077)

Brand

DARREN JERNIGAN FOR STATE HOUSE (116734)

Salesperson

Political Local, AE (1495)

Sales Office

POLITICAL LOCAL

Buyer Name

/

Phone/Fax

N/A

CPE

N/A

Account Types

Regional/Political/Local Agency

Billing Type

Standard

Comments

WKRN (WKRN)

By Broadcast Month

Month	Spots	Rate
Nov. 2012	23	\$9,800.00
Grand Total:	23	\$9,800.00

Date Entered 10/25/12
Last Modified 10/25/12
Entered By Liz Gammon

CO-OP No
Headline #

Demo

Normal Spot (default)

Order Type

Package Deal

Commission % 15.00

Commission \$1,470.00

Net Total \$8,330.00

Sales Tax

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://ybiforms.com/images/TermsCon.pdf>

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WKRN

Date:

10/24

I, Kati Bumgardner,
 being/on behalf of: Darren Jernigan, a legally
 qualified candidate of the Democrat political
 party for the office of: TN House 60
 in the General
 election to be held on: 11/6

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Attached					

Total Charges:9800.⁰⁰

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

~~Coleman Stant~~ Darren Jernigan

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Coleman Stant

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/24 Katibungzamen
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Greg Carter Greg Carter NSM
Signature Printed Name Title